
ORIGINAL ARTICLE

Measuring Pain Intensity in Patients with Neck Pain: Does It Matter How You Do It?

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■ **Abstract:** The aim of this study was to investigate whether variations in the way that pain intensity is measured in patients with neck pain influences the magnitude of pain ratings. The study uses data from 3 longitudinal studies ($n = 361$ at baseline) on people with neck pain due to whiplash injuries. Pain measures included verbal rating scales, numerical rating scales and a visual analog scale. Different measures asked patient to rate current pain, average pain over 24 hours, over 1 week, or over 4 weeks. Scores were converted to a 0-100 scale and tracked over time, correlations between measures were calculated. Mixed models regression was used to explore the factors which influenced the differences between scores on the measures. Scores on the different measures were significantly different from each other in each dataset ($P < 0.02$). The effect of recall period was significant in all datasets and the effect of number of response options was significant in 2 of 3 datasets. Pain intensity ratings appear to be sensitive to method of measurement. It is likely the length of recall time (eg, pain today vs. average pain over 4 weeks) has a significant

influence on pain ratings. The influence of number of response options is less certain. Systematic reviewers should not uncritically rescale and pool absolute pain scores from instruments with varying scale descriptors or recall periods. ■

Key Words: pain score, measurement, neck pain, whiplash

INTRODUCTION

Measuring Pain Intensity

There are many ways researchers and clinicians measure pain intensity. Although the visual analog scale (VAS) and numerical rating scale (NRS) are used most commonly in clinical research,^{1,2} various verbal rating scales³ (VRS) are also used often as part of larger, multidimensional outcome measures.^{4,5} These pain rating scales are known as “subjective-” or “patient reported outcomes”, because they measure perception of pain as experienced by the patient. Such measures typically form the primary outcome in studies of painful conditions such as back pain.⁶

There is a considerable heterogeneity in the way pain intensity outcomes are collected and reported in clinical research.⁷ While studies have compared pain scores on different measures,⁸⁻¹⁰ further investigation into the

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features of those measures that influence pain ratings is necessary. Such features include the words used in the question, descriptors on the scale, the number of response options, and the time period over which patients are asked to recall their pain. This can create issues of interpretability and comparability for readers of primary studies and for researchers conducting systematic reviews. Of particular relevance to meta-analyses is the question of whether it is appropriate for researchers to rescale any pain measures available in the primary studies to a common metric eg, 0-100 scale for the purposes of pooling pain outcomes.¹¹ While many studies report correlations between scores on different scales, fewer seek to empirically investigate the nature of, and reasons for, systematic differences between scores on the scales.⁸ To our knowledge, this has never been done in patients with whiplash associated disorders (WAD).

Whiplash associated disorder is a common musculoskeletal condition which typically begins after a rear-end motor vehicle accident where acceleration-deceleration energy is transferred to the neck.¹² The most common symptom of WAD, is neck pain (90 to 100% of patients). Pain intensity is the most consistently identified prognostic factor for poor outcome^{11,13} and clinical practice guidelines stress the need to measure patient's pain.¹⁴ With the multitude of options available for scoring pain intensity, it is important for clinicians to be aware of differences in a patient's pain rating depending on the way the question is asked and which scale is used. If there are systematic differences in the way patients rate their pain, it is important for clinicians to be consistent with the selection of a measurement tool for patients with WAD. This could be important on an individual level when assessing a patient's progress and also for comparing patients with each other regarding their treatments and outcome, especially across multiple practices. Further, clinicians need to be aware of these differences to correctly interpret research findings and incorporate these findings into their own practice.

Aims

This study aims to investigate the following questions: (1) are some ratings of pain scored systematically higher than others, and (2) do the time period over which patients are asked to recall their pain or the number of response options systematically influence pain ratings.

METHODS

Approval for conduct of the studies was provided by the Ethical Review Boards of The University of Sydney and Queensland University.

Participants

This study involves secondary analysis of data collected as part of 3 clinical studies conducted in Sydney and Brisbane, Australia (Table 1). Study 1¹⁵ was a longitudinal cohort study investigating the prognosis of acute WAD, Studies 2¹⁶ and 3¹⁷ were RCTs testing the effectiveness of exercise interventions in people with chronic WAD. The following inclusion criteria were common to all studies: neck pain due to a car accident, age between 18 and 65, and fluency in written and spoken English. Participants were excluded if cervical scans showed fracture or dislocation or if they had a diagnosis of serious spinal pathology or major psychiatric illness.

The principle point of difference between the cohorts was with regard to the duration of symptoms on entry to the study. Participants in Study 1 were enrolled within 1 month of their car accident and were recruited from hospital emergency rooms, via newspaper advertisements and through referral from physiotherapy practices. Participants whose symptoms had persisted for greater than 3 months and less than 12 months (Study 2) and greater than 3 months but less than 5 years (Study 3) made up the chronic cohorts. Participants in Studies 2 and 3 were recruited via newspaper advertisement and from the records of the third party insurance administrator (Motor Accidents Authority, NSW and The Motor Accident Insurance Commission, Queensland).

Measures

Assessments were carried out at baseline and at either 2 or 3 follow-up points in each study (Table 1). Data were collected in an assessment booklet containing various questionnaires and scales to assess socio-demographic variables (eg, age, gender), pain severity, psychological measures, and disability. Verbal rating scales contained a written descriptor for each scale point (Likert scale), NRSs contained written descriptors at the end points and numbers for all other scale points, the VAS was a horizontal line with written descriptors at the end points. The same questionnaires were not available

Table 1. Sample and Study Characteristics

	Study 1	Study 2	Study 3
Age years (SD)	42.0 (13.4)	43.3 (14.7)	43.7 (12.9)
Gender (%) female	69.2	66.4	64.5
Mean symptom duration Days (SD)	19 (9)	285 (117)	456 (688)
Neck disability Index % (SD)	36.4 (17.3)	38.0 (13.2)	36.2 (15.9)
Follow-up points (n)	Baseline (100 to 101)	Baseline (124 to 134)	Baseline (146)
	3 months (78 to 91)	6 weeks (120 to 132)	3 months (127 to 128)
	6 months (82 to 86)	–	6 months (120 to 121)
	12 months (70 to 89)	12 months (110 to 125)	12 months (103 to 104)

from each of the studies, the pain intensity questions available and used in the analyses are outlined in Table 2.

The Neck Disability Index (NDI) is a 10 item pain intensity and daily activity questionnaire that measures daily limitations after cervical spine injury.⁴ Item 1 was extracted for this study, asking the patient to rate “pain intensity right now” on a 6-point verbal rating scale; “no pain (0) to worst pain imaginable (5)”.

The Visual analog scale is a 10 cm horizontal line, with extremes marked “no pain” (left) and the “worst pain imaginable” (right).¹⁸ Patients were asked to mark the spot on the line that best represents their pain intensity over the last 24 hours.

SF 36 is a health-related quality of life questionnaire which comprises 36 questions divided into 8 domains.^{1,5} For this study, question 7 was used, asking “how much bodily pain did you have during the past 4 weeks?”; it is rated on a 6-point verbal rating scale ranging from “none (1) to very severe (6)”.

The Functional Rating Index (FRI) contains 10 items to measure disability associated with back and/or neck pain. For this study, the item “pain intensity right now” was extracted on a 5-point verbal rating scale, ranging from “0 = no pain” to “5 worst possible pain”.

The Numerical Rating Scale has the same terminal anchors as a VAS but consists of numbers from 0 to 10.³

Patients were asked to circle the number which best represents their pain. Two NRSs were used, one which asked about pain over the last 24 hours and the other about pain over the past week.

The Whiplash Disability Questionnaire (WDQ) is a modified version of the NDI with 13 items designed to evaluate WAD.¹⁹ For this study the item “how much pain do you have today?” was extracted. Pain is scored on an 11-point NRS scale from 0 = no pain to 10 = worst pain imaginable.

All measures were coded for recall period (current pain, pain over 24 hours, pain over 1 week, pain over 4 weeks), for response option (5/6-point, 11-point, 10 cm VAS) and for follow-up point (baseline, 3 months, 6 months, 12 months).

Data Analysis

In each cohort, at each follow up time point, scores for pain measures were converted to a 0-100 scale by simple multiplication and plotted along with their 95% confidence intervals. VRS scores were converted by assigning the “pain-free” rating a score of 0 and the highest rating a score of 100; other ratings were distributed evenly between these 2 endpoints. Bivariate correlations between scores on measures were calculated and Pearson’s *r* reported. To compare the multiple means with

Table 2. Description of the Pain Measures

Measure	Question	Scale Type	Study 1	Study 2	Study 3
Neck disability index (NDI)	What is your pain intensity right now?	6-point Verbal Rating Scale (VRS)	Y	Y	Y
MOS Short Form 36 (SF36)	How much bodily pain did you have during the past 4 weeks?	6-point VRS	Y	Y	Y
Visual analog scale (VAS)	What is your average pain intensity in the past 24 hours?	10 cm VAS	Y	N	N
Numeric rating scale 24 hour (NRS24)	What is your average pain intensity in the last 24 hours?	11-point NRS	N	Y	Y
Numeric rating scale 1 week (NRSWk)	What is your average pain intensity in the last week?	11-point NRS	N	N	Y
Functional rating index (FRI)	What is your pain intensity right now?	5-point VRS	N	Y	N
Whiplash disability questionnaire (WDQ)	How much pain do you have today?	11-point NRS	N	N	Y

Table 3. Correlations between Measures

Study 1	SF36				VAS			
	BI	3	6	12	BI	3	6	12
Neck disability index (NDI)	0.45	0.65	0.69	0.73	0.58	0.55	0.80	0.78
SF36	/	/	/	/	0.23	0.55	0.69	0.75

Study 2	SF36				NRS24				FRI			
	BI	3	/	12	BI	3	/	12	BI	3	/	12
NDI	0.36	0.64	/	0.67	0.58	0.71	/	0.78	0.66	0.77	/	0.78
SF36	/	/	/	/	0.37	0.71	/	0.68	0.34	0.63	/	0.67
NRS24	/	/	/	/	/	/	/	/	0.52	0.72	/	0.78

Study 3	SF36				NRS24				NRSWk				WDQ			
	BI	3	6	12	BI	3	6	12	BI	3	6	12	BI	3	6	12
NDI	0.32	0.53	0.66	0.70	0.51	0.57	0.73	0.82	0.48	0.61	0.71	0.82	0.41	0.66	0.73	0.86
SF36	/	/	/	/	0.40	0.65	0.66	0.65	0.46	0.64	0.72	0.70	0.26	0.60	0.66	0.66
NRS24	/	/	/	/	/	/	/	/	0.72	0.87	0.90	0.93	0.61	0.83	0.92	0.92
NRSWk	/	/	/	/	/	/	/	/	/	/	/	/	0.51	0.78	0.84	0.88

FRI, functional rating index; NRS, numerical rating scale; VAS, visual analog scale.

each other, one-way analysis of variance (ANOVA) was performed at each time-point in each study (total of 11 ANOVAs). To explore the factors potentially responsible for systematic differences between measures linear mixed models regression was performed, with subject as a random factor, and recall period, response option and follow-up point as fixed factors. Recall period was coded as 1, immediate; 2, 24 hours; 3, 1 week; and 4; 4 weeks. Number of response options were coded as 1, 6-point, 2, 11-point, and 3, 10 cm. Data were analyzed using the SPSS 20.0 statistical program.

RESULTS

Participants

The participants in the 3 studies were comparable in terms of age, gender balance and level of disability as assessed by total NDI score.

Are some pain measures scored systematically higher than others?

Scores on the 3 measures in the acute cohort (Study 1) were significantly correlated at all time points, Pearson's r for the correlations ranged from 0.23 to 0.80. Mean pain scores (Table 3) showed a consistent relationship over time, with the highest scores coming from the SF-36 Bodily Pain question, second, NDI pain intensity item, and third, the VAS scores. While mean pain levels fell

over the study period and differences between the measures became smaller, the pattern remained stable (Figure 1A). Results from the ANOVAs indicated that there were significant differences between scores on the different measures at all time points ($F = 4.9$ to 26.3 , $df = 2$, $P = < 0.05$).

Scores on the 3 measures from the chronic cohort in Study 2 were significantly correlated at all time points, Pearson's r for the correlations ranged from 0.36 to 0.78. Mean pain scores (Table 3) showed large differences between some measures but not others. The highest ratings again came from the SF-36, and the lowest, from the NDI, scores from the FRI item and NRS fell between these 2 but did not appear to be different from one another (Figure 1B). Results from the ANOVAs indicated that there were significant differences between scores on the different measures at all time points ($F = 13.1$ to 19.3 , $df = 3$, $P = < 0.05$).

Scores on the 3 measures from the chronic cohort in Study 3 were significantly correlated at all time points, Pearson's r for the correlations ranged from 0.26 to 0.92 for all time points. Mean pain scores (Table 3) showed a similar pattern in that SF-36 and NDI item scores were again the highest and lowest, respectively. However, there was a smaller difference between the means from all the measures in this cohort (Figure 1C). Results from the ANOVAs indicated that there were significant differences between scores on the different measures at all time points ($F = 4.1$ to 12.1 , $df = 4$, $P = < 0.05$).

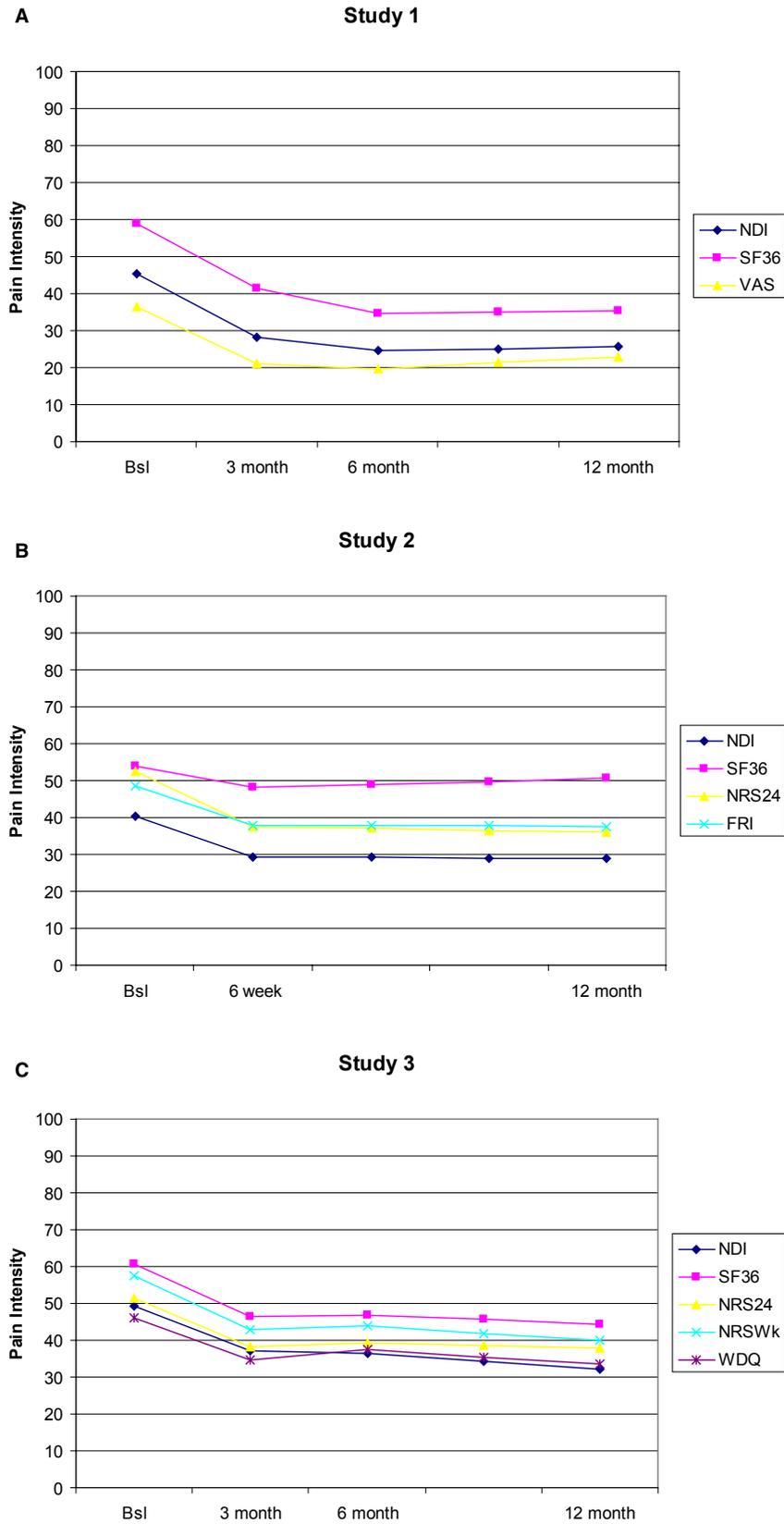


Figure 1. Mean ratings (A) study 1 [neck disability index (NDI), SF36 and visual analog scale]. (B) study 2 (NDI, SF 36, functional rating index and numerical rating scale [NRS]). (C) study 3 (NDI, SF 36, NRS 24/24, NRS Wk and whiplash disability questionnaire).

Factors influencing pain score

Mixed models regression was conducted within each cohort with subject as a random factor and recall period, response option, and follow-up point as fixed factors,

Table 4. As expected, the effect of follow-up point was significant in all cohorts, that is, pain scores were lower as time progressed after study inception regardless of how pain was measured. The effect of recall period was comparable and significant in all cohorts, pain scores

Table 4. Mean Scores and ANOVAs

	Mean	SD	95% Confidence Interval		<i>n</i>	ANOVA
Study 1						
Baseline						
Neck disability index (NDI)	45.4	22.1	41.0	49.7	101	<i>F</i> = 26.3
SF 36	59.0	21.5	54.7	63.7	100	<i>df</i> = 2
Visual analog scale (VAS)	36.4	22.9	31.9	41.0	100	<i>P</i> < 0.01
3 Month						
NDI	28.1	24.4	23.1	33.2	91	<i>F</i> = 15.3
SF36	41.4	24.5	36.2	46.5	89	<i>df</i> = 2
VAS	20.9	24.2	15.4	26.4	78	<i>P</i> < 0.01
6 Month						
NDI	24.7	25.4	19.2	30.1	86	<i>F</i> = 8.5
SF36	34.8	24.9	29.4	40.2	84	<i>df</i> = 2
VAS	19.8	21.1	15.1	24.4	82	<i>P</i> < 0.01
12 Month						
NDI	25.6	27.0	19.9	31.3	89	<i>F</i> = 4.9
SF36	35.5	27.5	29.6	41.5	85	<i>df</i> = 2
VAS	23.0	26.0	16.8	29.2	70	<i>P</i> < 0.01
Study 2						
Baseline						
NDI	40.5	17.9	37.4	43.5	134	<i>F</i> = 13.1
SF 36	53.9	20.5	50.3	55.6	125	<i>df</i> = 3
Numerical rating scale (NRS)24	52.6	20.0	49.2	56.0	134	<i>P</i> < 0.01
Functional rating index (FRI)	48.6	18.4	45.3	51.9	124	
6 Week						
NDI	29.4	18.7	26.2	32.6	132	<i>F</i> = 16.4
SF36	48.2	21.9	44.2	52.1	120	<i>df</i> = 3
NRS24	37.4	24.1	33.2	41.5	132	<i>P</i> < 0.01
FRI	37.9	20.0	34.3	41.5	120	
12 Month						
NDI	28.8	19.6	25.3	32.3	125	<i>F</i> = 19.3
SF36	50.6	22.8	46.2	54.9	110	<i>df</i> = 3
NRS24	36.2	24.6	31.8	40.5	125	<i>P</i> < 0.01
FRI	37.6	21.3	33.6	41.6	111	
Study 3						
Baseline						
NDI	49.2	24.8	45.1	53.2	146	<i>F</i> = 12.1
SF36	60.8	16.3	58.2	63.5	146	<i>df</i> = 4
NRS24	51.5	20.4	48.1	54.8	146	<i>P</i> < 0.01
NRSWk	57.6	19.8	54.3	60.8	146	
WDQ	46.1	23.0	42.3	49.9	146	
3 Month						
NDI	37.3	23.7	33.2	41.5	128	<i>F</i> = 5.1
SF36	46.3	21.2	42.6	50.0	127	<i>df</i> = 4
NRS24	38.3	22.7	34.3	42.3	127	<i>P</i> < 0.01
NRSWk	42.8	23.6	38.7	47.0	127	
WDQ	34.8	23.7	30.6	39.0	127	
6 Month						
NDI	36.4	24.9	31.9	40.9	121	<i>F</i> = 3.9
SF36	46.8	22.8	42.7	51.0	120	<i>df</i> = 4
NRS24	39.3	26.1	34.5	44.0	120	<i>P</i> < 0.01
NRSWk	44.0	24.9	39.5	48.5	120	
WDQ	37.4	26.5	32.6	42.1	121	
12 Month						
NDI	32.3	23.7	27.7	36.9	104	<i>F</i> = 4.1
SF36	44.4	24.3	39.7	49.2	104	<i>df</i> = 4
NRS24	37.9	25.2	32.9	42.8	103	<i>P</i> < 0.01
NRSWk	39.9	25.1	35.0	44.8	103	
WDQ	33.6	25.0	28.7	38.4	104	

were generally higher when subjects were asked to provide an average rating over a longer time period than over a shorter or immediate time. The effects of number of response options were less clear. Study 1 contained 2 measures with 6-point verbal ratings scales and one 10 cm VAS measure; in this cohort, the VAS measure was associated with lower pain scores, when adjusted for recall time and follow-up point. Study 3 included two 6-point VRSs and three 11-point NRSs; here, a small effect indicating lower pain scores for the scales with more response options was found. Study 2 included three 6-point VRSs and one 11-point NRS, and did not show an effect of the number of response options on pain score (Table 5).

DISCUSSION

Main Findings

As expected, pain ratings from the different measures were strongly correlated, aside from a few low values; Pearson's *r* values were mostly within the range of 0.5 to 0.8, a finding that replicates previous studies.⁸ The ANOVA analyses showed that there were significant differences between the pain scores extracted from the different measures; this was the case in all cohorts at all time-points. This provides evidence that patients score their pain intensity differently depending on how the question is framed and the score rated. Although intuitively sensible, empirical confirmation is important for both clinicians and researchers. The primary implication is the need for strict standardization of pain assessment in both settings to ensure comparability of results.

Relationships and Influences on Measures

All pain scores reduced over the time course in the 3 cohorts and similar relationships were noticeable in both acute and chronic cohorts. Comparing the measures, the SF-36 score was consistently higher than the other pain ratings including the NDI, which

also uses a 6-point VRS. The difference between SF-36 and NDI may have been due to the different descriptors used; however, we would contend that the difference in the length of time over which patients were asked to recall their pain is more likely responsible for the difference. We base this contention on the fact that recall period had the most robust influence on pain score across all the studies and measures, even when adjusted for scale length and follow-up period. Some direct evidence in support of the influence of recall period also comes from comparison of the NRS scores in Study 3. At all time points scores for average pain over the past week were higher than those for average pain over the past 24 hours which in turn were higher than the question asking about pain today. Speculation that recall period influences symptom ratings has been raised previously^{20,21} and Broderick and colleagues report a similar influence in their series of studies.^{7,22,23} Potential explanations include Ross's theory of implicit change,²⁴ recall bias,²⁵ and response shift.²⁶ The findings of this study fall broadly in line with previous work that examines the influence of recall time.

The importance of the number of scale items is less clear. While the results of the mixed models regression for Study 1 were suggestive of an influence, it is noted that the comparison in this study involved two 6-point VRSs and a 10 cm VAS. As such, it is difficult to determine whether the effect is due to the scale length or the choice of a discreet category versus marking a visual continuum. No significant effect of the number of response options was found in Study 2 and an effect of approximately half the size that for recall period was found in the Study 3 data. In their review of studies that compared different pain rating measures, Hjermstad et al.⁸ concluded that the number of response options is important. This conclusion was however limited to the assertion that while including more options potentially enables greater discrimination, relatively little is gained by having more than 7 response options. On the basis of these data, it seems unwise to draw firm conclusions as to the importance of scale length.

Table 5. Mixed Models ANOVA

	Recall Period (95% CI)	Response Option (95% CI)	Follow-up Point (95% CI)
Study 1	3.9 (3.0 to 4.8), <i>P</i> < 0.01	-5.1 (-6.3 to -3.8), <i>P</i> < 0.01	-6.5 (-7.6 to -5.5), <i>P</i> < 0.01
Study 2	4.6 (3.9 to 5.3), <i>P</i> < 0.01	0.58 (-1.2 to 2.4), <i>P</i> = 0.53	-3.9 (-4.5 to -3.2), <i>P</i> < 0.01
Study 3	4.0 (3.3 to 4.6), <i>P</i> < 0.01	-2.0 (-3.4 to -0.7), <i>P</i> < 0.01	-4.7 (-5.3 to -4.1), <i>P</i> < 0.01

Estimates are unstandardized beta coefficients.

Limitations

We were unable to directly test the effect of different descriptors on the scales or the wording of the question. The VRS measures we had available (NDI, SF36 and FRI) are of comparable length but differ with respect to both recall period (immediate pain vs. 4-week average pain) and the wording of the descriptors; hence, systematic scoring differences could be plausibly attributed to either of these reasons. The fact that all measures were not available in the 3 datasets reduces the power of our study; the fact that comparable effects for recall period were shown in the mixed models ANOVAs despite this adds credence to the findings. This study was not planned in advance of design and conduct of the source studies; as such, it was a secondary analysis, and findings should not be considered definitive.

Implications and Future Research Directions

A number of implications can be drawn from this study. The first, that using different methods of measurement of the same construct yields systematically different results, is not controversial but important and reinforces the necessity of standardizing measurement of pain in research and in the clinic. It lends weight to the call for cooperative moves towards deciding on common measures for research to be conducted in the future (The COMET initiative,²⁷ IMMPACT²⁸). The second implication is for researchers conducting meta-analyses; these results suggest that it may be unwise to rescale scores to a common metric by simple multiplication for the purposes of pooling. This is in line with the recommendations of the Cochrane Collaboration, who suggest the use of standardized mean differences for estimating pooled treatment effects. It is noted however, that the data in this study consists of raw scores over time, rather than between group differences, as such it is not clear that the same concerns apply. This question could be explored using between group difference data from RCTs.

Questions are also raised by this study. The first is to investigate the generalizability of the findings beyond those people with neck pain. While there appears little reason to believe that other clinical pain populations would respond differently, validation of these findings in other samples would be useful, indeed the findings regarding recall period reinforce those by Broderick and colleagues in other populations.^{7,22,23} A second question is to explore whether these findings hold for measures of

other constructs, in particular, patient reported disability and psychological function. In all cases such research would be ideally designed to test *a priori* hypotheses about the function of different measures.

CONCLUSION

Measurement of pain in clinical populations is routinely performed in both the research and clinical environments, most commonly via single-item measures of pain intensity. Measurement instruments may differ in terms of the nature of the scale, the wording of the question, the recall period, the scale length, and the descriptors on the scale, all of which may potentially influence the score recorded by the patient. This study shows that commonly used pain scales provided systematically different pain scores in the same patients. In particular, asking patients to give an average pain rating over a longer period, for example, 4 weeks, will yield a higher score than asking for an average over a shorter period, for example, 24 hours, or a rating of immediate pain.

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